



**2023 FESTIVAL BOOKFAIR
APRIL 21-22
MTSU KEATHLEY UNIVERSITY CENTER**

INSTITUTIONAL MEMBER SCHOOLS (INCLUDED IN DUES)

Included in membership dues is one Bookfair table where schools can share information, promotional materials, and sell books/journals

PRESENTER SIGNING TABLES (GRATIS FOR SERVICE)

Festival presenters may reserve one table each to sell and sign book copies

SLF WRITERS' TABLES (% OF SALES)

SLF affiliated writers (past presenters, member school faculty, students, or alumni) may reserve 1 table each to sign and sell book copies in exchange for a percentage of Festival sales

SLF SPONSOR TABLES (INCLUDED IN SPONSORSHIP)

Festival Sponsors may reserve table(s) commensurate with sponsorship level for sharing information and selling books and promotional products

COMMUNITY PARTNER TABLES (\$100)

Community Partners, including schools that are not current members, organizations, businesses, or individuals may reserve one table each to share information, promotional materials, or to sell books and related products.



BOOKFAIR GUIDELINES

- Each Bookfair table reservation will include one skirted 6-foot table, 2 chairs, and one 8.5 x 11 sign. Participants are welcome (encouraged!) to bring displays and décor that fit on or near the table. Not all tables will have wall space behind them, and very few tables will have access to electrical outlets, so please plan accordingly.
- Bookfair registration/reservation and payment are due by **Thursday, April 6, 2023**.
- Bookfair table reservations are limited by space and so available first come, first served.
- Bookfair tables offering sales must be staffed at all times. Any Bookfair sales must be handled by table staff; SLFA cannot be responsible for handling sales or merch for Bookfair participants. However, the MTSU bookstore will be on hand to sell books throughout the fair.
- Individuals or organizations may share tables upon mutual agreement.
- Bookfair tables should be set up and ready by 8:30 AM on Friday, April 21, 2023, and taken down/cleaned up 6:00 PM Saturday, April 22.